

Limited  
Space  
Available

Apply  
Today!

MENTAL HEALTH & the  
MISSION OF THE CHURCH

2018  
“NEW LIFE”  
SUMMIT

THE STRUGGLE IS REAL

THE CHURCH • MENTAL HEALTH • FAMILIES & RELATIONSHIPS



STEELE CREEK  
CHARLOTTE, NC

NOVEMBER 2-3, 2018

800.526.8673 | WWW.CMHCSUMMIT.COM

## **LAST DAY TO RESERVE SPACE IN CONFERENCE PROGRAM**

August 15, 2018

## **EXHIBIT SET-UP**

Thursday, November 1, 2018	1:00 - 5:00 pm
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## **EXHIBIT DISMANTLING**

Saturday, November 3, 2018	7:00 - 9:00 pm
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## **EXHIBIT HOURS**

Friday, November 2, 2018	8:00 am - 7:00 pm
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Saturday, November 3, 2018	7:00 am - 6:00 pm
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## **CONTACT INFORMATION**

AACC

129 Vista Centre Drive, Suite B  
Forest, Virginia 24551  
800-526-8673  
[www.AACC.net](http://www.AACC.net)

Booth Sales, Sponsorship & Advertising  
Randy Meetre  
843-591-5225  
[Randy.Meetre@AACC.net](mailto:Randy.Meetre@AACC.net)

### **SILVER EXHIBIT - \$1,000**

- One 8' draped table
- Two Conference Registrations

### **GOLD SPONSOR - \$2,500**

- One 8' draped table in prime location
- Five Conference Registrations
- Tote bag insert - one collateral item of company's choice to be given to attendees (content subject to approval)
- 1/2 page, four-color ad in the Conference Program

### **PLATINUM SPONSOR - \$5,000 (4 AVAILABLE)**

- Two 8' draped tables in prime location
- Ten Conference Registrations
- One three-minute video spot from the platform of a plenary session at the conference
- Logo recognition on ALL promotional print items—including Conference Program and AACC Web site
- Tote bag insert—one collateral item of company's choice to be given to attendees (content subject to approval)
- Logo and link on the Conference Web page from date of sponsorship through 30 days after the event
- Full-page, four-color ad in the Conference Program
- Material distribution of one collateral item of company's choice to be given to attendees—the material will be placed on chairs before the plenary session by ushers (content subject to approval)
- Slide that will play at the beginning of each Plenary Session

**FULL PAGE**

8.5"w x 11"h  
PLUS  
.125" bleed

**The 2018 New Life Summit Advertising Rates**

- |   |         |                                    |         |
|---|---------|------------------------------------|---------|
| <input type="checkbox"/> Silver Package   | \$1,000 | <input type="checkbox"/> Half Page | \$800   |
| <input type="checkbox"/> Gold Package     | \$2,500 | <input type="checkbox"/> Full Page | \$1,000 |
| <input type="checkbox"/> Platinum Package | \$5,000 |                                    |         |



**1/2 PAGE  
VERTICAL**

3.5"w  
x  
9.3"h

(No bleeds)

**Advertising Payment**

- ☐ MasterCard    ☐ Visa    ☐ Discover    ☐ AmEx

Company Name .....

Cardholder Name .....

Billing Address .....

Phone .....

Card Number .....

Exp. Date ..... CSV# .....

Amount Enclosed \$ .....

Signature .....

**1/2 PAGE  
HORIZONTAL**

7"w x 5"h

(No bleeds)

**OPTIONS FOR SUBMITTING ARTWORK**

AACC FTP Site  
Host: graphicsftp.aacc.net  
Username: graphics  
Password: ArtDept80

E-mail Randy@AACC.net once file has been placed on the FTP site. Only high resolution (300 dpi) .pdf or .tif files will be accepted. Please include bleeds if applicable. *Advertising space is limited and will be accepted on a first-come, first-served basis. AACC reserves the right to refuse print ads that do not meet the standards set for the conference.*

Email this page to: randy.meetre@aacc.net

Please convert all RGB and spot colors to CMYK before you create your PDF.

**CONTRACT**

The application, properly executed by an exhibitor or sponsor, shall upon written acceptance and notification of space assigned constitute a valid and binding contract between the exhibitor/sponsor and AACC.

**CANCELLATION POLICY**

There will be no refunds after space has been reserved. However, we will issue a credit for a future conference.

**ASSIGNMENT OF EXHIBIT SPACE**

All applicants are required to complete and sign the enclosed Exhibitor Application and return with proper payment. Space is assigned on a first-come, first-served basis. AACC reserves the right to change the floor plan at any time for any reason. Space cannot be assigned until the signed agreement and full payment are received by AACC.

**FAILURE TO OCCUPY SPACE**

Space not occupied by the close of exhibit installation period as specified in the accompanying material will be forfeited by the Exhibitor and this space may be resold, reassigned or used by AACC without reference to the Exhibitor or Sponsor.

**ACCEPTANCE OF EXHIBITS**

The purpose of the The 2018 New Life Summit is to promote excellence and unity in Christian counseling. AACC reserves the right to refuse applications that do not meet the standards set for the conference. In addition, an exhibit not reflecting a family standard or the spirit of the conference may be deemed not acceptable. Applicants who are not approved will receive a full refund. The exhibits shall be operated and maintained in a way that will not detract from other exhibits, the exhibition or the conference as a whole. AACC reserves the right to require immediate withdrawal of any exhibit which

AACC believes to be injurious to AACC or the conference.

**CONSTRUCTION**

Exhibits shall be constructed and arranged so that they do not obstruct the exhibit's general view or hide the exhibits of others. No side wall higher than 36" may extend forward from the back wall more than one-half the depth of the exhibit space.

**APPEARANCE OF EXHIBITS**

Any part of the exhibit that does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at the exhibitor's expense. AACC reserves the right to have such finishing done at the exhibitor's expense.

**DAMAGE TO EXHIBIT FACILITIES**

Exhibitors/Sponsors must surrender space occupied in the same condition it was at commencement of their occupation of such space. Neither the Exhibitor/Sponsor nor its agents shall injure or deface facilities, the booths or the equipment or furniture of the booth. When such damage appears, the Exhibitor/Sponsor shall be liable to the owners of the property.

**SECURITY AND INSURANCE**

Neither AACC nor the Conference Venue will be responsible for the safety of the property of Exhibitors/Sponsors. For this reason, Exhibitors and Sponsors are encouraged to keep valuables secured and to contact their insurance agents for coverage.